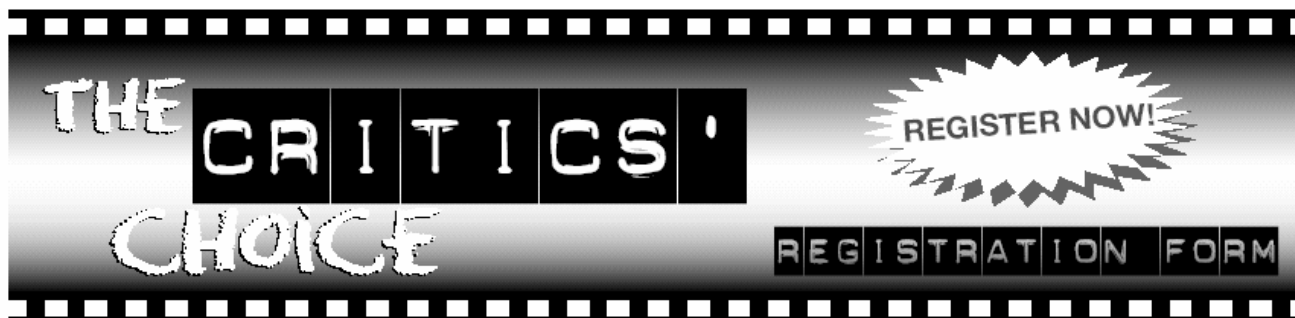


IT'S NOT TOO LATE TO REGISTER

ATTENTION HEALTH COORDINATOR:

Free Smoking Prevention Resource for Teachers



Smarter than Smoking invites your school to participate in Critics' Choice 2009.

The Critics' Choice is a **free** innovative smoking prevention resource for upper primary and lower secondary schools. Students watch, critique and discuss 12 anti-smoking TV advertisements and then vote on the one most likely to prevent them from taking up smoking or encourage them most to stop.

Teachers are asked to compile their results and return student grading sheets to Smarter than Smoking to determine the most popular advertisement.

Teachers who return their completed Teacher Evaluation Form and Student Grading Sheets by **Friday 25 September** are eligible to win a \$300 sporting equipment voucher for their school! Students also have the chance to win one of two \$50 sports vouchers and one of ten movie vouchers. The results will be published on www.OxyGen.org.au in Term 4.

Critics' Choice is proudly supported by:



CRITICS' CHOICE 2009 KIT

The Critics' Choice Kit is available entirely on DVD from 31 May – 25 September!

What is on the DVD?

- 12 anti-smoking television advertisements from around the world
- Teacher Resource

The Teacher Resource includes:

- How to run The Critics' Choice
- Student grading sheet
- Results collation sheet
- Teacher evaluation form
- Ideas for more student activities
- Further support materials
- Background information on smoking in Australia

Register now to receive a free Critics' Choice Kit. A kit will be sent to you in the week commencing 25 May. Simply complete the form below and fax it to Smarter than Smoking on **9388 3383**. For more information please contact:

SMART@Heartfoundation.org.au

SCHOOL REGISTRATION FORM

Contact Teacher:	
School:	
Address:	Postcode:
Email:	Phone:
Estimated number of students participating:	

Please return by fax to Smarter than Smoking by Friday 15 May 2008 on (08) 9388 3383