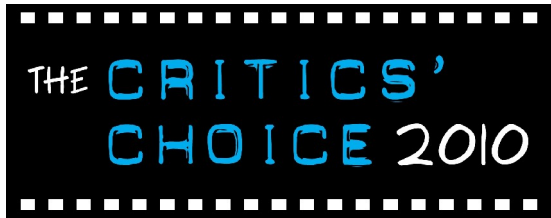


**ATTENTION:
HEALTH COORDINATOR**
Free Smoking Prevention Resource



IT'S NOT TOO LATE TO REGISTER!

The Critics' Choice is a **free** innovative smoking prevention resource for upper primary and lower secondary schools. Students watch, critique and discuss 12 anti-smoking advertisements and then vote on the one most likely to prevent them from taking up smoking or encourage them most to stop. The Critics' Choice is available to all schools from **World No Tobacco Day on 31 May 2010**.

Teachers are asked to compile their results and return the Results Collation Sheet and Student Grading Sheets to Smarter than Smoking to determine the most popular advertisement. The results will be published on www.OxyGen.org.au in Term 4.

CRITICS' CHOICE 2010 DVD

What is on the DVD?

- 12 anti-smoking television advertisements from around the world
- Teacher Resource

The Teacher Resource includes:

- How to run The Critics' Choice
- Student Grading Sheet
- Results Collation Sheet
- Teacher Evaluation form
- Ideas for more student activities
- Further support materials
- Background information on smoking in Australia

RETURN STUDENT GRADING SHEETS & WIN!

Teachers who return their completed Student Grading Sheets, Results Collation Sheet and Teacher Evaluation form to Smarter than Smoking by **Friday 24 September** are eligible to **WIN a \$300 sporting equipment voucher** for their school! Students also have the chance to **WIN an iPod Nano and one of five \$20 iTunes vouchers**. Winners will be announced on www.smarterthanmsmoking.org.au in Term 4.

REGISTER NOW TO RECEIVE YOUR FREE DVD IN MAY

Simply complete the form below and fax it to Smarter than Smoking on **9388 3383**. For more information contact Smarter than Smoking on 9388 3343 or SMART@Heartfoundation.org.au

SCHOOL REGISTRATION FORM

Name: _____
School or Organisation: _____
Postal Address: _____
Suburb: _____ Post code: _____
Email: _____ Phone: _____
Estimated number of students participating: _____

**Please fax your completed registration form to Smarter than Smoking by
Friday 3 September 2010 on 9388 3383**

